



NEW MODELS FOR INNOVATION

1st INTERNATIONAL WORKSHOP
BY LA SATT GRAND CENTRE

SATT
GRAND CENTRE
SOCIÉTÉ
D'ACCELERATION
DU TRANSFERT
DE TECHNOLOGIE

08
DEC
2016

CLERMONT
FERRAND

10h00

REGISTRATION & WELCOME COFFEE

10h30 > 12h30

PLENARY SESSION « INSPIRING MODELS FOR INNOVATION »

Moderator : **Franck ALCARAZ** (Auvergne-Rhône-Alpes Region Man., France)

James BARLOW (Prof., Chair in Technology and Innovation Management, Imperial College London, United Kingdom)
- Tackling the healthcare innovation challenge. Do we need a new direction?

Sylvain MORENO (Director Digital Health Hub, SFU, Canada)
- Mechanisms for innovation in aging and health: Innovation hub model and co-creation process.

Anna HALL (COO, Manufacturing Cluster IUC Syd, Sweden) & **Mia ROLF** (CEO, IDEON Science Park, Sweden)
Connecting the Industry to innovation and science – through creative cooperation :
- Big Science Technology workshop and process – an innovative and hands-on model facilitating links between Big Science, Academia and Industry.
- Ideon Science Park – competence mixes, open innovation and incubator strategies has made success and employment grow over time. Creative cooperation has made it possible.

Andreas WINKLER (Head of ecosystem, IDM Südtirol, Italy)
- NOI – NATURE OF INNOVATION : South Tyrol's new technology park.

Daniel BURTIN (President, SATT Grand Centre, France)
- Valuing research through innovation to reach a sustainable economical development

Grand témoin : **Mehdi GMAR** (Deputy Dir., Commissariat Général à l'Investissement, France)

13h30 > 14h15

TRAINING SESSION > COMPETENCE MAPPING : GOOD PRACTICE FOR ACCELERATING BUSINESS DEVELOPMENT

Benjamin LOSERT (Ecoplus, Austria) and **Andreas WINKLER** (IDM Südtirol, Italy)

14h15 > 16h00

PARALLEL THEMATIC SESSIONS

1 R&D & technology transfer | Moderator : **Agnès GAHIGI** (DRRT Auvergne Rhône Alpes, France)

Sylvain ROUTIER (Prof., Orléans University, France)
Andrew SIXMITH (Prof., Sc. Dir., AGE-WELL Network of Centres of Excellence, Canada)
Eric DESSERTENNE (Head Bus. Dev., Biocorp, France)
Pierre RUAUD (Prospective & Innovation Man., Limagrain, France)
Benjamin LOSERT (Proj. Man., Ecoplus, Austria)
Inese SUIJA-MARKOVA (Man. Dir., Institute for Environmental Solutions, Latvia)

2 Business & entrepreneurship | Moderator : **Bertrand VALIORGUE** (VP Partnership, Auvergne University, France)

Cedric KOMAR (CEO, Ictyopharma, France)
Benoit MEMBRÉ (CEO, Le Bivouac, France)
Michael BIDU (CEO, Interface Health, Canada)
Pascal VOULTON (CEO, SOFIMAC, France)
Zsuzsanna PINTÉR (CEO, Innoskart, Hungary)
Yan BAILLY (Reg. Man., Numélink, France)

3 Clustering & cooperations for innovation | Moderator : **Jean-Sébastien GUEZ** (Bus.Dev., SATT Grand Centre, France)

Henrik BERNV (Bus. Dev. Man., Region Skåne, Sweden)
Alain ESCHALIER (Pres., Auvergne University and Pres., Fondation Analgesia, France)
Olivier EXERTIER (Sec. Gen., CLARA, France) & **Ophélie PHILIPOT** (Proj. Man., CLARA, France)
Gál KORMENDY (Pres., Hungarian National Alliance for Innovative Clusters, Hungary)
Anne DE LA SAYETTE (CEO, CRITT Horticole, France)

16h00

PERSPECTIVES & CONCLUSION

Daniel BURTIN (SATT GC) / **Jean-Pierre BRENAS** (Auvergne-Rhône-Alpes Region) / **Philippe ROSSINOT** (CDC)

16h30 > 18h00

NETWORKING COFFEE + FREE MEETINGS (B2B AND FOCUS GROUPS)



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La Région
Auvergne-Rhône-Alpes

